



Wine Design

By Carl Burroughs

There are not many gifts as nice to receive as a bottle or two of wine. And that's why IDM, together with the newly launched Dental Wine Club ~ Gargles, have developed an even better way of giving the gift of wine.

Wine Design by IDM allows you to choose fantastic wines supplied by Gargles and have a fully customised label put on the front. The label will be designed by IDM's in house team of graphic designers and can incorporate your logo, contact details, a personal message and even a photo if you wish.

All in full colour and delivered direct to your door.

With today's variable print technology even minimum orders are not a problem allowing for orders as low as only ONE case and with quality wines starting as low as \$130 per case, Wine Design is a low cost way of making a great impression.

Just think of all the great uses, making a patient feel extra special, thanking a team member after a particularly gruelling day, rewarding a referral, Christmas parties, and for those readers who are in the supply business what a great way of thanking your clients and getting some great PR into the bargain.

Yes, with such an acceptable minimum order you could even have some made as a joke, maybe with a picture of your dog on or the words 'Pain Free Extraction Fluid'.

The Wine Design service is brought to you by IDM and Gargles ~ Dental Wine Club and can be contacted on 1800 800 847. **Finally, if you mention this article you will receive a free bottle of Desert Wine with every order.**

